RANDER BRANDE Excellence

BULL SALE 2020

THURSDAY, FEBRUARY 13TH 12:00 NOON | WEST POINT LIVESTOCK AUCTION WEST POINT, NEBRASKA

Welcome Everyone!

On behalf of my family and my consignors, I would like to invite you to our 4th Annual Brand of Excellence Bull Sale. As I am writing this, we are getting bulls ready to go to Denver to the stock show and have been blessed with a pretty mild winter with above average temperatures. Once again, we have been blessed with a lot of moisture and raising wonderful crops. I know there are many in the state that have faced many challenges, but that's one thing about people in the livestock business, it mold us into the people we are and make us the best people to be around and makes us stronger. I feel that the demand for Simmental genetics is rising rapidly by the day as people are seeing the benefits of crossbreeding to get the extra value into their calf crop. I know the last few years in agriculture haven't been what they have been in the past so it is times like this that every extra dollar we can get goes a long way and I know this set of bulls will add value, dollars and cents to everyone's program.

Once again, Roberts Simmentals is our main guest breeder and I know that they by far have the deepest set of bulls they have ever offered and everyone will appreciate them on sale day. Jerry Walsh was in our sale last year, but he has started a new chapter in life called retirement so he sold out, so I had to go and find some other breeders to have enough bull numbers to have a sale. My other guest breeders let me come into their herds and select the very best ones off the top end of their herds. I know all of us in this sale are all great cattleman and that's how we make our living through livestock and it's our first love and passion

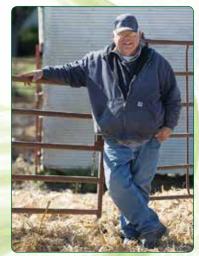
We take a lot of pride in how we feed and develop these bulls as they are developed on ADM's amino gain supplement. We sure believe in this supplement and it is intended to benefit our customers to get more longevity, intended to help fertility, which in return helps eliminates a lot of problems down the road. We fed these cattle to look like breeding cattle and are developed on high roughage diets, we don't believe in getting these bulls too fat so they hold up better.

We value all of our customers as many have become great friends of mine as well. We are very fortunate to have a lot of repeat customers which makes me feel good about what we are doing. Felt Farms is always in the market to help support our customers by trying to buy their calves back or at least trying to help market their calves the best way possible. Feel free to call if you have any questions on these bulls and I will try to answer them with an honest opinion of them. Hope to see you in West Point on the 13th of February. It will be a sale you're not going to want to miss.

JAMES FELT



FELT FARM Merlin, Delores & James Felt James 402-369-0513 or 402-287-2488 57977 857 RD, Wakefield, NE 68784 delores@feltfarms.com jamesfelt02@gmail.com Visit our web site at www.feltfarms.com



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Thursday, February 13th 12:00 Noon

West Point Livestock Auction 839 South Colfax, West Point, NE 402-372-2493

SALE SCHEDULE:

SALE DAY PHONES:

	James Felt, Felt Farms	402-369-0513
	Merlin & Delores Felt402-287-2488 or Ce	ell 402-369-1069
	Nick Hansen, Felt Farms	402-518-0522
1	Keith & Kent Roberts402-287-2073 or Ce	ell 402-369-1002
	Val Eberspacher, EE Sales	612-805-7405
	Derek Vogt, EE Sales	308-750-5216
	Barn Managers, Brian Brester	402-750-5821
	Chris Beutler, Lee Agri-Media	402-380-8244
	Kent Jaecke, Special Assignment	405-408-2440
	Quentin Smola	402-641-3273
	Jerry Walsh	712-259-4478
1		712-263-0755

ACCOMMODATIONS:

Horizon Hotel	402-372-1959 • 301 Plaza Drive, West Point, NE	
Super 8	402-372-3998 • 1211 N Lincoln St., West Point, NE	

TERMS & CONDITIONS: All cattle sell under the terms and conditions of the American Simmental Association. Terms available sale day.

UPDATES & SALE ORDER: Additional information and sale order can be found on the Ebespacher Ent. Facebook page. Like us and receive all sale updates automatically. Download the EE smart phone app for all current sale information.

ANNOUNCEMENTS: Announcements made sale day and from the auction block during the sale take precedence over printed materials associated with this sale. Anyone attending this sale attends at their own risk. Breeders and sale force will not be held responsible for any personal injury for attending this sale.

EPDS: EPDs listed are BOLT 12-31-19 numbers. Please note EPDs may change from the time the sale catalog is printed until registration papers are transferred.

INSURANCE: Insurance available through sale management and Jame Krieger, American Livestock Insurance 812-208-0956.

TRUCKING: All trucking, pricing and trucking fees are the responsibility of the buyer, but we will help you with coordinating loads.

SPECIAL NOTES:

• All breeders in this sale will retain 1/3 semen interest on the bulls unless otherwise stated.

• Bull buyers taking their bulls on sale day will receive \$100 off.

If you wish to leave your bull on feed at breeder location, they will feed the bull until April 1, 2020 free of charge. After April 1, you will be charged \$2.50 per head per day.
Any bulls that go back to breeders must have insurance. Insurance available sale day.





Partner Breeders: ROBERTS SIMMENTALS Keith & Kent Roberts 402-369-1002 **T&B LIVESTOCK** Brad Christensen 308-750-1574 **EISENHAUER** SIMMENTALS Brian Eisenhauer 402-841-0472 **BELLAR CATTLE CO.** Randy Bellar 402-380-3710 **WIESE CATTLE** Pat Wiese 402-270-0718 **BIG J CATTLE CO.** Seth Johnson 402-369-6452

SALE MANAGED BY EBERSPACHER ENTERPRISES INC. • WWW.EBERSALE.COM 507-532-6694 • Val Cell 612-805-7405 • sales@ebersale.com • 2904 Co Rd 6, Marshall, MN 56258

Sons of W/C Executive Order

2

FELT Grand Event 149G Hetero Black Baldy Dbl. Polled Purebred • ASA#3636592

BD: 2-12-19 • Tattoo: 149G • Adj BW: 77 ET • Adj WW: 766

Pedigree for Lots 1, 1A & 1B: W/C Executive Order 8543B

BRKC Gemstone B454

W/C United 956Y Miss Werning KP 8543U JF Milestone 999W HSF/HS Sheza Beauty U823



W/C Executive Order 8543B, Sire

CE BW YW ADG MCE Milk MWW	13 7 67 104 .23 6 27 60	DOC 9. CW 26. YG4 Marb -0 BF10 REA .9 API 12 TI 7	3 8 5 4 2 0
Stay	13	TI 7	



If anyone was to ask what my favorite sire to use the last few years, they all got the same answer Executive Order. He has worked awesome on my cows and is a sire that I have found that all of the calves are highly marketable and are received by all cattlemen in all scenarios. This bull might be a true outlier though; he is by far the stoutest, heaviest muscled EO son that I have seen to date. He goes back to my donor cow that I own with Western Cattle Source and she has done nothing but makes good cattle and generate income. This bull made it to Denver and when you see him in person, you're going to be very impressed, I do believe.

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CE BW YW ADG MCE Milk MWW Stay	13 6 68 106 .23 6 26 61 13	DOC CW YG Marb BF REA API TI	9.4 27.0 48 05 104 .93 120 72
		Av.	
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2020

DENVE

I have always been a sucker for good red cattle and a red baldy is always there to grab my intention. This bull went to Denver and is really my kind of bull. Long bodied, smooth made and great on his feet and legs. He is so docile it was hard to get his attention on picture day and I would of really appreciated him picking his head up a little bit to show off a little more, but I'm sure most people can appreciate him for how he is. Goes back to my donor cow that I own with Western Cattle Source and has done nothing but create great cattle no matter what we have bred her to.

FELT Joing Places 424G Red Baldy Dbl. Polled Purebred • ASA#3636589 BD: 3-1-19 • Tattoo: 424G • Adj BW: 75 ET • Adj WW: 788

	7	
6		
		V-
		1B

4	B		tero Bl : 3-1-19
CE BW WW YW ADG MCE Milk MWW Stay	12 -1.2 65 101 .23 6 29 61 12	DOC CW YG Marb BF REA API TI	9.3 23.1 48 04 109 .84 119 70

FELT Gillespie 800G

Hetero Black Baldy Dbl. Polled Purebred • ASA#3667862 BD: 3-1-19 • Tattoo: 800G • Adj BW: 80 ET • Adj WW: 856

> I'm here to tell you when this bull was born and the first 6 months of his life this was the most interesting creature ever born on this place. He was just a freak of nature in his build and structure and I always said he could be the next great one. Once we weaned him, he kind of went through a faze where he got a little too much. Now that he has grown up out of that stage, I feel he is a great breeding piece here again and could generate some high dollar calves. I should have gotten him in, broke and taken him to Denver. He has two full brothers that are going to Denver and I might like this one better now.

Sons of HILB Oracle



FELT/VAS Oracle 621G

Black Brockle Dbl. Polled Purebred • ASA#3580652 BD: 2-6-19 • Tattoo: 621G • Adj BW: N/A • Adj WW: N/A

2020

ENVE

HILB Oracle C033R SJF Zendaya LLSF Uprising Z925 SS Babys Breath P035 WS Pilgrim H182U SJF Zendaya

CE	12	DOC	15.3
BW	1.2	CW	19.2
WW	68	YG	48
YW	91	Marb	.20
ADG MCE	.15	BF	113
Milk	7 19	REA	.76
MWW		API	125
Stay	12	TI	74

Here is a real flashy eye catching brockle headed bull that I think everyone will like and appreciate him. His sire, Oracle, is becoming more popular for siring calves with eye appeal and he goes back to a really nice Pilgrim cow and stems back to the Frankenreider program in Illinois.

4



BD: 2-7-19 • Tattoo: 185G • Adj BW: ET • Adj WW: N/A

HILB Oracle C033R

Varys Mssheza Bonnie C153

LLSF Uprising Z925 SS Babys Breath P035 Mr. CCF Vision Miss CCF Sheza Bonnie Y61

CE	8	DOC	14.6
BW	.9	CW	27.7
WW	68	YG	52
YW	96	Marb	.06
ADG	.17	BF	125
MCE	4		
Milk	20	REA	.88
MWW	54	API	115
Stav	12	TI	70

HILB Oracle C033R, Sire

Here is a baldy bull that is just flat out impressive for the look that he posses with killer feet and legs on him as well. This bull will be making his way to Denver. His sire, Oracle, is a newer sire that is sure gaining popularity as we speak. The dam to this bull is second to none and gained a lot of attention winning the low percentage show at the Illinois State Fair a few years ago. The grandam to him was also selected Grand Champion in Denver a few years ago for the Cooper family in Georgia.



LOT 4 & **4A FULL BROTHERS BY UNBELIEVABLE!**

FELT/TBL Unbelievable G200

Black Dbl. Polled 1/2 SM 1/2 AN • ASA#3649109 BD: 2-17-19 • Tattoo: G200 • Adj BW: 84 ET • Adj WW: 715

Bushs Unbelievable 423

Gonsior/WRS Sureenuf Y204

S A V Bismarck 5682 **Bushs Blackbird 8708** JS Sure Bet 4T KA TCF Independence S30L

CE	12	DOC	10.6
BW	.4	CW	22.8
WW	60	YG	31
YW ADG	90	Marb	.22
MCE	.19	BF	062
Milk	6 23	REA	.66
MWW	23 53	API	116
Stay	12	TI	66
/	14		

Here is a solid black Unbelievable son that is sure sharp in his lines and should add some eye appeal to a set of calves. He should sire a group of calves that will make great replacement females.





FELT/TBL Sure Believable

Black Baldy Dbl. Polled 1/2 SM 1/2 AN • ASA#3649110 BD: 2-19-19 • Tattoo: G201 • Adj BW: 84 ET • Adj WW: 680

S A V Bismarck 5682 Bushs Unbelievable 423 **Bushs Blackbird 8708** JS Sure Bet 4T Gonsior/WRS Sureenuf Y204 KA TCF Independence S30L

A really sharp, eye-appealing baldy bull here that sure should add some style to a calf crop and get a lot of baldy replacement heifers to boot. These Bush's Unbelievable cattle get better every day.

υ	VV. 04 L		nul 🗤	vv. 000
	CE	12	DOC	10.6
	BW	.4	CW	22.8
	WW	60	YG	31
	YW	90	Marb	.22
	ADG	.19	BF	062
	MCE	6	REA	.66
	Milk	23		
	MWW	53	API	116
	Stay	12	TI	66



	Black Dbl Polled 1	Leighton 1F 1/2 SM 3/8 AN 1/16 CS 1/16 MX · ASA#3662612 Tattoo: 1F · Adj BW: 83 · Adj WW: 815	2
	W/C Lock Down 206Z RJ Mr. Lock Down 404D RJ Miss Beauty 404B Harkers Johnny Ringo Felt Hot Topic D1 WS Ms. Ranch Hand W	was born a couple months before the rest, it's a long story with what happened and she calved when	
1/50	CE 9 DOC 12.8 BW 2.1 CW 37.9 WW 74 YG19 YW 114 Marb .28 ADG .25 MCE 5 BF044 Milk 26 REA .62 MWW 63 API 120 Stay 13 TI 74	 the household when I came home at nights. Other than he is a bit older and bigger, he is a really high quality individual. He is stout, long bodied and is loaded with performance 	5

FELT FARMS BRAND OF EXCELLENCE SALE 2020 I

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Through the years, I feel pretty fortunate raising some really good cattle, and not to take anything away from some of the high sellers in the past, this bull is right up there with the best of them and I feel this could be the best one for me to sell to date. This bull ironically is out of a first calf heifer to boot but you would never guess that to look at him by any means. I'm going to venture out there and say momma will be a donor in the near future. I know Lock Down has been around for quite a few years now but some bulls just need to be used and used more. Instead, sometimes we think we are going to recreate the wheel or the next great outcross but good is good and we can always use more of that. This bull is awesome structured, level made and has a great look about him I don't have a clue what he will bring but I will be pretty certain he will be cheap at the end of the day and years to come. Denver bound he is.



FELT Turner 95G

 Black Dbl. Polled 5/8 SM 3/8 AN
 ASA#3662620

 BD: 3-2-19
 Tattoo:
 95G
 Adj BW: 72
 Adj WW: 795

W/C United 956Y W/C Executive 187D Miss Werning KP 8543U WAGR Thunderstruck 21B Miss Delaney 95D

Miss 95	Y			
CE BW YW ADG MCE Milk MWW Stay	15 7 60 87 .16 8 21 51 11	DOC CW YG Marb BF REA API TI	5.7 28.6 23 .19 051 .57 115 66	

Here is a personal favorite percentage bull in the sale. He sure will grab your attention with him being extended, long, clean fronted and is level in his design. He is really complete and should add some value to a calf crop in a hurry.

&t **8** **DOUBLE K** Blaze 950G Black Dbl. Polled 3/4 SM 1/4 AN • ASA#3646087 BD: 2-21-19 • Tattoo: 950G • Adj BW: 88 • Adj WW: 807

WLE Uno Mas X549 CAJS Blaze Of Glory CAJS Khloe 42ZA Mr. HOC Broker LZF 25E

Molitor Pen Erinth D578-9578

CE	12	DOC	5.2	
BW	.7	CW	21.9	
WW	66	YG	27	
YW	92	Marb	.18	
ADG	.16		065	
MCE	6	REA	.50	
Milk MWW	18	API	111	
	51	TI		
Stay	11		67	

This has to be one of the stoutest Blaze Of Glory calves that I have ever seen. He's just a really nice complete bull that I'm sure anyone would be proud to bring home.



9



FELT Grand Entrance 704G

Black Baldy Homo. Polled Purebred • ASA#3636590 BD: 3-3-19 • Tattoo: 704G • Adj BW: 79 ET • Adj WW: 748

Rubys Rhythm Z231

W/C Executive Order 8543B W/C United 956Y Miss Werning KP 8543U SVF/NJC Built Right N48 **Rubys Rhythm S647**

CE	14	DOC	12.5	
BW	2	CW	27.8	
WW	66	YG	44	
YW	101	Marb	06	
ADG MCE	.22	BF	100	
Milk	6	REA	.84	
MWW	28	API	124	
Stay	61	TI	70	
Jiuy	16		70	



Perseverance bull we took and promoted in Denver this year and in the future to come. His sibs sold last year in our sale and averaged over \$8,000 and won their class in the pen show in Denver. The full sib heifers this fall were the first ones gone for show heifers and the maternal sibs were our high selling bred heifers on our past Foxy Lady Sale. When mom and dad bought the 231 cow from Ruby's in Iowa a few years, back I remember Nate telling my parents that cow will flat out make some money for you and raise some flat out good cattle. This bull is maybe a little immature looking yet but made just how his brothers where last year, I do expect great results from this calf in the future.

This baldy bull is a sib to the

Felt Ferdinard 302F. \$11,000 Full Sib



Ir. Big Deal 948G Black Baldy Dbl. Polled 1/2 SM 3/8 MA 1/8 AN • ASA#3648450

BD: 3-2-19 • Tattoo: 948G • Adj BW: 83 • Adj WW: N/A

SVF Steel Force S701 WLE Big Deal A617 Shawnee Miss 707P Halls Legacy Plus 738G EKCC Jasmine 7005

EKCC Miss Amanda					
CE	10	DOC	13.1		
BW	1.2	CW	1.6		
WW	54	YG	49		
YW ADG	74	Marb	.10		
MCE	.12	BF	110		
Milk	3 15	REA	.59		
MWW	42	API	86		
Stay	4	TI	58		

Here is a big hipped, square made Big Deal son that will sure add some eye appeal to a calf crop with some added performance.





Fletcher 302G FELT <

Black Baldy Dbl. Polled 3/4 SM 1/4 AN • ASA#3662617 BD: 3-5-19 • Tattoo: 302G • Adj BW: 64 • Adj WW: 709

Mr. HOC Broker PAL/CLAC Meant To Be KLS Diamond W516 Silveiras Style 9303 FELT Silveiras 302Z **R&R Heather P428**

CL	14	DOC	/.I
BW	-1.2	CW	16.1
WW	49	YG	28
YW ADG	70	Marb	.14
MCE	.13 9	BF	066
Milk	17	REA	.46
MWW	41	API	118
Stay	15	TI	59

The dam to this bull has raised some high rent show heifers that have gone on to be champions. Hunter Borg bought a sib that was champion at the state fair at all three beef shows, and the Behmer family bought a sib the year before that and won plenty of shows that year. This baldy bull is sure one that is good looking and square made. There is a lot of predictability in this cow family so expect this bull to leave a mark in someone's herd as well.

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Mr. Pickens 350G

Homo. Black Dbl. Polled Purebred • ASA#3648445 BD: 3-2-19 • Tattoo: 350G • Adj BW: 78 ET • Adj WW: N/A

Pedigree for Lots 12-12C: TJSC Boone Pickens 46C

Camp Bobbi B419

Remington Lock N Load 54U TJSC Knockout 121Y Camp Upgrade Z219 WRC Mrs. In Time Z250

CE	12	DOC	10.6
BW	.1	CW	30.1
WW	65	YG	42
YW	96	Marb	03
ADG MCE	.20	BF	097
Milk	5	REA	.82
MWW	21 54	API	119
Stav	1/	TI	68



2B

12A

These four brothers are what I like to see when you flush a cow, consistent in how they look, how they grow and what they look like. These bulls are all marked a little different in their color pattern far as being solid black or brockle headed. They have been fun to watch grow and change and really look like good beef bulls for the industry. Their dam is an awesome Upgrade female that was a sale highlight for the Wild Wild West Sale a few years back. Haven't seen a lot of Boone Pickens calves but how he is bred, I would expect to see more of them in the future to come.

Mr. Pickens 456G

Homo. Black Star Dbl. Polled Purebred • ASA#3648447 BD: 3-3-19 • Tattoo: 456G • Adj BW: 80 ET • Adj WW: N/A

Mr. Pickens 457G Homo. Black Dbl. Polled Purebred • ASA#3648448 BD: 3-5-19 • Tattoo: 457G • Adj BW: 84 ET • Adj WW: N/A

Mr. Pickens 354G

Homo. Black Dbl. Polled Purebred • ASA#3648446 BD: 3-3-19 • Tattoo: 354G • Adj BW: 81 ET • Adj WW: N/A



8



FELT/TBL Loaded Up G06

Red Baldy Dbl. Polled Purebred • ASA#3649094 BD: 3-4-19 • Tattoo: G06 • Adj BW: 85 • Adj WW: 754

W/C Loaded Up 1119Y

TBL Red Beauty B406

Remington Lock N Load 54U Aubreys Black Blaze III W/C Lock N Load 139Z WRS/GS Steel A Kiss X006

CE	12	DOC	9.2	
BW	1.2	CW	34.2	
WW	62	YG	51	
YW	92	Marb	02	
ADG MCE	.19	BF	112	
Milk	6 21	REA	1.04	
MWW	52	API	122	
Stay	17	TI	65	
	.,			



Everyone loves a red baldy and this one is super attractive in his look and a bull that balances up from end to end. Sure is a bull to add some style and length of side to a calf crop.



W/C Loaded Up 1119Y, Sire

Right Upgrade G8 TBL Black Dbl. Polled Purebred • ASA#3649 91 BD: 3-7-19 • Tattoo: G8 • Adj BW: 88 • Adj WW: 806

Ellingson Legacy M229 Mr. NLC Upgrade U8676 Ms. NLC Mojo S6119 B SVF/NJC Built Right N48 **Gonsior Brazila B8 Gonsior Fantasia Time** CF 11 DOC 8.6 BW 2.4 CW 40.6 ww 76 YG -.45 YW 114 Marb .09 ADG .24 BF -.106 MCE 5 REA .97 Milk 21 API MWW 127 59

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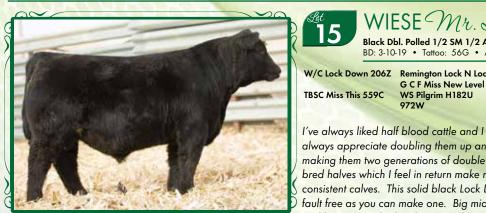
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Stay

If you study any Simmental pedigree and if you find cattle you like, I guarantee you're going to find Upgrade or Built Right back in the pedigree. This bull is stacked with both of them in his pedigree and to look at the bull, you can see that in him. He is long, level made and handles his feet and legs awesome and gives you an eye appealing look. Here is a real nice bull for someone.





	WIESE Mr. Loc	kdi	wn	56	G
7	Black Dbl. Polled 1/2 SM 1/2 AN • A BD: 3-10-19 • Tattoo: 56G • Adj BW:				L
k Do	wn 2067 Remington Lock N Logd 5411	CE	14	DOC	10.0

TBSC Miss This 559C

W/C Loo

G C F Miss New Level R206 WS Pilgrim H182U 972W

DOC 10.9 BW -1.0 CW 36.0 ww 64 YG -.10 YW 95 Marb .41 ADG .19 BF -.017 MCE 8 REA .51 Milk 24 API 130 MWW 56 ΤI Stay 74 11

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always appreciate doubling them up and making them two generations of double bred halves which I feel in return make more

consistent calves. This solid black Lock Down is as complete and fault free as you can make one. Big middle and easy fleshing and has a great look to him. His dam was the high selling bred heifer that came from Randy Bellar a few years ago and has never disappointed us yet. Lock Down cattle I think will never go out of style and there will always be demand for good cattle.

6



BD: 3-10-19 • Tattoo: 446G • Adj BW: 84 • Adj WW: 738

PAL/CLAC Meant To Be

^{ßt} 16

> Mr. HOC Broker KLS Diamond W516 FHEN Halftime A127 LANG Ms. Picasso

CE	10	DOC	8.4	
BW	1.8	CW	28.6	
WW	62	YG	30	
YW	88	Marb	.14	
ADG	.16		068	
MCE	6	REA	.65	
Milk	19	API	109	
MWW	50			
Stay	14	TI	63	



This Meant To Be bull is probably one of the most fault free ones in the sale and hard to put a hole in, as I say that he is unfortunate that he lost his tips of his ears when calving in a nice spring day we had last year. The mother to this bull is second to none and I would expect great things out of him.



FELT Darius 102G

 Black Baldy Dbl. Polled 3/8 SM 1/2 CS 1/8 AN
 • ASA#3662610

 BD: 3-8-19
 • Tattoo: 102G
 • Adj BW: 76
 • Adj WW: 979

W/C United 956Y W/C Executive 187D Miss Werning KP 8543U W/C Loaded Up 1119Y APEX Charity FP117C F117P

CE	15	DOC	9.0
BW	3	CW	34.1
WW	71	YG	43
YW	103	Marb	.02
ADG	.20	BF	103
MCE Milk	8	REA	.84
MWW	20	API	114
	56	TI	
Stay	12	11	69

This might be the longest bull in the sale. He has some muscle and shape to him and should sire a set of feeder calves with extra pounds for sure. I would love to buy some heifers back off this one all day long.



W/C Executive 187D, Sire

1<u>8</u>

FELT Dickerson 038G

 Black Baldy Dbl. Polled 5/8 SM 3/8 AN
 ASA#3662616

 BD: 3-21-19
 Tattoo:
 038G
 Adj BW: 78
 Adj WW: 851

W/C United 956Y W/C Executive 187D Miss Werning KP 8543U CSCX Bandwagon 513A Miss Karmin

0310

/010			
CE	13	DOC	8.8
BW	1	CW	29.0
WW	62	YG	22
YW ADG	89	Marb	.21
MCE	.17	BF	048
Milk	21	REA	.58
MWW	52	API	113
Stay	10	TI	67

I used a little of Executive semen, the full brother to Executive Order and I will say they are a little stouter made. This could be as big of boned and stoutest bull in the sale. He is long bodied, stout and should sure add some value to a calf crop.





FELT Get Ready 901G

Black Dbl. Polled 3/4 SM 1/4 AN • ASA#3636591 BD: 3-25-19 • Tattoo: 901G • Adj BW: 80 • Adj WW: 662

W/C Bankroll 811D

BFW Pamela 901C

W/C Loaded Up 1119Y Miss Werning KP 8543U Rave Made Right 1970Y BFW Basin Pamela 901W

CE	13	DOC	9.3
BW	1.0	CW	25.2
WW	59	YG	37
YW	80	Marb	.11
ADG	.13	BF	080
MCE	7	REA	.75
Milk	23	API	
MWW	52		111
Stay	13	TI	62



There are just some cows every year that just simply raise one of the best calves every year no matter what they are bred to. The brother to this bull was a sale highlight last year and sold to Russell Fulner at Wisner. The dam to this bull is one of the nicest young cows on the farm and should be one that is making it towards the donor pen but you can only flush so many cows. This is one made the trip to Denver.





FELT Landon 13G

Black Dbl. Polled 5/8 SM 3/8 AN • ASA#3662614 BD: 3-21-19 • Tattoo: 13G • Adj BW: 82 • Adj WW: 1026

LLSF Pays To Believe ZU194 Schooley Emmett C543 Schooley Miss 210 C543 TJSC Optimus Prime 12W RS&T Optimus Primus

RS&T F	luby's	s Imag	e X12	
CE	9	DOC	9.2	
BW	2.3	CW	35.7	
WW YW	75	YG	23	
ADG	108	Marb	.22	
MCE	.20 4	BF	046	
Milk	19	REA	.71	
MWW	56	API	110	
Stay	10	TI	72	

The picture doesn't due this bull justice by any means. He is as thick and stout as any performance orientated bull I have raised. His sire was my pick of the bulls in Denver a few years ago that Roman Schooley raised. This cow has always put a top end bull in the sale and I think everyone will find this one sale day.





Silveiras Style 9303, Sire

FELT Cooper 447G

Black Dbl. Polled 1/2 SM 1/2 AN • ASA#3662618 BD: 3-21-19 • Tattoo: 447G • Adj BW: 80 ET • Adj WW: 869

48 API

14 TI

116

64

Gambles Hot Rod Silveiras Style 9303 Silveiras Elba 2520	CE BW WW	1.3	CW	10.7 24.3
Remington Lock N Load 54U	YW	60	YG	20
HS Burning Secret B120X	ADG	96	Marb	.19
Lazu H Burn Baby Burn R34	MCE	.22	BF	032
T 0.1 1 11 1 1 1 1 1 1 1	Milk	18	REA	.57

The Style bull has probably been the hottest Angus show sire across the country in several different breeds to boot. This bull goes

back to my Burning Secret cow that I own with Hilbrands Simmentals in Minnesota; she was the high seller in Louisville a few years ago. We have sold many top sibs in the past out of this cow and many top end as show heifers as well. This bull is long, deep and very smooth made, just a real nice balanced half blood bull.



This is the natural calf out of our 231 donor cow that has done nothing but generate money and is consistently making good cattle. Last year, her pen of bulls won their class in Denver and averaged \$8,000 on our bull sale and the top selling bred this fall on our Foxy Lady Sale went back to her as well. This calf was a nickel later since we flushed the cow and wanted to get her bred back as soon as we could, but don't let that fool you as he is a growing like a weed and is flat out good. The sire of this calf is an Executive Order son we purchased from Hilbrands Cattle Co. from Minnesota and we just love the calves out of him. This calf would be 3/4 brother to the Perseverance bull we took to Denver and had on display. Everything out of this cow is flat good so I wouldn't hesitate trying to own this bull.



FELT Joff 368F

Black Dbl. Polled 5/8 SM 3/8 AN • ASA#3662619 BD: 3-21-19 • Tattoo: 368F • Adj BW: 75 • Adj WW: 810

W/C Lock Down 206Z RJ Mr. Lock Down 404D RJ Miss Beauty 404B LRS Turning Point 3117A Felt Ella Mae 368E DMN Daisy Mae

CE	9	DOC	9.8
BW	1.2	CW	42.8
ww	65	YG	23
YW	105	Marb	.32
ADG MCE	.25	BF	053
Milk	5	REA	.74
MWW	26 59	API	118
Stay	59 12	TI	71
onay	12		~ 1

There is always a lot of what ifs and what the heck just happened in the livestock industry. This one must have gotten his tail stepped on at some point in his life and lost part of it on the bottom side. Getting past that, this bull has the right pieces and the right built to sire an outstanding set of calves that I will guarantee the calves to have tails.

^{Let} 24

WIESE Mr. Dew North 187G Black Baldy Dbl. Polled 3/4 SM 1/4 AN · ASA#3658978

BD: 3-22-19 • Tattoo: 187G • Adj BW: 79 • Adj WW: 737 HTP/SVF Duracell T52 We have sampled a little Dew North around

GSC GCCO Dew North 102C Welsh's Scarlet 161Z Mr. HOC Broker GCC Miss Broker C292 GCC FTP Miss V422

0	CC EI	K /1155	1432	
CE	11	DOC	5.8	
BW	1.5	CW	32.8	
WW	70	YG	32	
YW	98	Marb	.01	
ADG MCE	.17	BF	073	
Milk	6 16	REA	.73	
MWW	51	API	104	
Stay	12	TI	65	

We have sampled a little Dew North around here and I can say for a heifer bull that is a baldy, there is not a better choice out there. This bull's dam was the pick of the breeds for Pat Wiese at the John Griswold sale a year or so ago and I would say he was right. I don't always give many compliments, but Pat might become a great Simmental breeder yet! What I really need to say this is my kind of bull that I like and am proud to sell. You won't find a deeper bodied, easier fleshing bull in the sale and I feel he still gives you a good look for what he is packing behind him. They always say breed cattle how you are built as a human and I would say Pat and I are cut from the same mold.





FELT Grand Daddy 172G Black Brockle Dbl. Polled 3/4 SM 1/4 AN • ASA#3667834

BD: 3-28-19 • Tattoo: 172G • Adj BW: 80 • Adj WW: 735

HILB/Jass Top It Off

Felt Sil Style 1762Z

W/C Executive Order 8543B AJE Sweet Cherry Z792 Silveiras Style 9303 Felt Hannah Dream 176W

MWW 56 API 123 Stay 16 TI 68



A really nice brockle headed bull that goes back to the best cow family on the farm. He is a bit younger but with the power in the blood and the roots of this cow family, they always end up being the biggest calves in the end. Keep all the heifers as well as they will be top end cows.

bid online if you are unable to attendi LiveAuctions.

FELT Give Me A Break 563G

Black Dbl. Polled 3/4 SM 1/4 AN • ASA#3668702 BD: 3-28-19 • Tattoo: 563G • Adj BW: 86 • Adj WW: 974

W/C Executive Order 8543B HILB/Jass Top It Off AJE Sweet Cherry Z792 FF Sharper Image Z537 Felt Walk On Water 563D

Felt Amy 563A							
CE	11	DOC	9.3				
BW	.6	CW	33.1				
WW YW	72	YG	29				
ADG	107	Marb	.12				
MCE	.22	BF	070				
Milk	23	REA	.70				
MWW	59	API	117				
Stay	14	TI	70				

Here is a great bull that is as stout as any of them, but a nickel younger. His dam I own with the French family which they gave \$15,000 for her. The dam is a picture perfect of a cow with a perfect udder and just made how I feel how a cow should be made. Buy with confidence, this is a favorite of mine.





FELT Bruckner 630G

 Black Baldy Dbl. Polled 3/4 SM 1/4 AN
 ASA#3662611

 BD: 4-2-19
 Tattoo: 630G
 Adj BW: 80
 Adj WW: N/A

W/C Executive Order 8543B HILB Ready To Rock E704 AJE Ms. Chanel Y32 W/C Lock Down 206Z Rubys Dixie Erica 630D Rubys Dixie Erica 3185A

Robys	DIVIC	LINCU	5105/
CE	13	DOC	10.4
BW	1	CW	32.8
WW	70	YG	25
YW ADG	108	Marb	.21
MCE	.24 5	BF	051
Milk	25	REA	.67
MWW	60	API	125
Stay	14	TI	73

Here is a bit younger baldy bull but a bull loaded with quality. He is really complete in his makeup and very good on his feet and legs. The bull's dam came from Ruby Cattle in Iowa and has a done great job year end and out.



Here is a younger Bankroll bull that will sure catch your eye and balances up really nice from end to end. He went to Denver so he is definitely a top end bull. This cow has done nothing but make good cattle no matter what we breed her to. Her heifer calf two years ago was Reserve Prospect in Denver at the junior show and ended up third overall breeding heifer at the Indiana State Fair. Bankroll is hot and as hot as this cow is you're going to want to own this bull and try to set the world on fire. Not going to lie I when I did this mating I was really hoping for a baldy heifer calf but got the complete opposite of that instead, but it turned out well in the end.





Natcher 27G ΗĿ 9

Black Baldy Homo. Polled 3/4 SM 1/4 AN • ASA#3668701 BD: 4-5-19 • Tattoo: 27G • Adj BW: 78 ET • Adj WW: 944

_	W/C La ankroll Miss W B C Loo ight Ligh HS Stop	811D ernin kout its 51	g KP 8 7024 D	3543U	L
	CE BW YW ADG MCE Milk MWW Stay	13 .4 63 87 .15 5 19 51 18	DOC CW YG Marb BF REA API TI	9.2 28.6 37 .17 075 .82 125 66	

Fe

Here's a real eye appealing Bankroll son that just gives you a cocky look about him. His dam needs no introduction into the breed as she is out of BC Lookout bull and the great Stop And Stare cow. He is a bit younger but come take advantage of this one.

FELT Prescott G176

 Black Baldy Dbl. Polled Purebred
 ASA#3662607

 BD: 4-7-19
 Tattoo:
 G176
 Adj BW: 75
 Adj WW: 861

HILB/Jass Top It Off AJE Sweet Cherry Z792 FF Sharper Image Z537 Felt Sharper Image B176 Felt Hannah Dream 176W

CE	12	DOC	9.0
BW	4	CW	28.1
WW	63	YG	38
YW	93	Marb	.08
ADG MCE	.19	BF	088
Milk	7	REA	.73
MWW	26 57	API	130
Stay	57 17	TI	70
onay	17		10

W/C Executive Order 8543B | know they all can't be born the same day but I truly wish this bull was a couple of months older, if he was I am certain he would be the best one there is and would have gone to Denver, he about did anyway and that's how good I feel about this bull. He goes back to the best cow family on the farm, they are always pounds heavy for their contemporary group. He is as deep of a bull that you will find and I will guarantee the females out of this bull will make top replacements.





Probably one of the younger bulls in the sale but does not lack in pounds or quality. The mother to this calf moved back in her calving time but she is starting to get up there in age and just fortunate to keep her around another year as she never disappoints me one bit. We sold a \$15,000 heifer out of her a few years back which was probably one of her best highlights until this bull came along. He is big topped, just packed with meat and muscle and would fit and do any cattleman a lot of good. He made the trip to Denver as well.



C Executive Order 8543B, Grandsire



FELT Rodgers 350G

Black Dbl. Polled 5/8 SM 3/8 AN • ASA#3662608 BD: 4-10-19 • Tattoo: 350G • Adj BW: 80 • Adj WW: 697

CE	10	DOC	15.0	
BW	1.4	CW	27.1	v
ww	53	YG	20	
YW	91	Marb	.21	R
ADG	.24	BF	053	ĸ
MCE	7	REA	.46	
Milk MWW	23	API	124	A
	49	TI		h
Stay	19		60	

ASR Aim High B418	
VCS Mr. Target 7037E	
WCS Ms. Point 563C	
Silveiras Style 9303	-
uby NFF Rhythm 350A	
Rhythm 418P	

bull that sure has turned it on since he as gotten weaned. I feel this bull will add a little size and performance to a calf crop and goes back to one of the most expensive cows on the place.



Black Baldy Dbl. Polled Purebred • ASA#3658976 BD: 4-12-19 • Tattoo: 90G • Adj BW: 74 ET • Adj WW: 776

CF

RW

WW

YW

ADG

MCF

Milk

Stay

MWW

10 DOC

1.7 CW 32.9

64 YG

89 Marb .03

.16 BF

6 REA

21 API

53

18

ΤI

6.8

-.47

-.113

.87

123

66







Sire

cattle that flat out work in a lot of scenarios. Combining all of that into one pedigree this bull sure can speak for himself. There was a full sib heifer that sold for \$18,500 to Tennessee, did a lot of winning there and they plan on making her a donor cow for their operation. We let this cow have a natural calf in which got a little later then we all wanted it to be but I feel someone is going to get a great buy, for if this one was a bit older and was born two hundred miles north of here we would be talking maybe another zero on the end of him, but come take advantage of this great young breeding piece.

Remington Lock N Load 54U

I know everyone can get long winded on the story behind some of these cattle but I do know

that some judge on the length of the footnote and

longer they are the better there're supposed to be. My buddy Pat bought the mother to this one for \$90,000 off the

Hartman sole. The dam side goes back to Built Right and back to the great Black Jade cow. Both of these pedigrees could write their own page in the Simmental Hall of Fame. Loaded Up has sired some high end

Aubreys Black Blaze III

RF Black Jade 950N

SVF/NJC Built Right N48

W/C Loaded Up 1119Y

BFSC Jade's Legacy 950Y

FELT FARMS BRAND OF EXCELLENCE SALE 2020 I

S



FELT Matthews 515G

Black Baldy Polled Purebred • ASA#3670732 BD: 4-15-19 • Tattoo: 515G • Adj BW: 87 • Adj WW: 1029

W/C Executive Order 8543B HILB Ready To Rock E704 AJE Ms. Chanel Y32 LRS Turning Point 3117A Felt Lady Bear ŹKCC Cow 550X

BW WW YW ADG MCF	1.4 72 110 .24	CW YG Marb BF	34.5 43 .07 097
ADG			
MCE	4	BF REA	
Milk MWW	27	API	.93 122
Stay	63 14	TI	74

He is hands down the best purebred bull or any bull to come off this place and maybe could be as good as any in the country that's how good he truly is. He is out of a perfect picture cow that is a Turning Point that goes back to my old Lady Bear cow we sold hundreds of thousands of dollars worth of calves out of her. You don't find bulls that are as thick



and deep and gives you a look like he does, of course he's awesome on his feet and legs to boot.



RS Lockdown 13G Black Baldy Dbl. Polled 5/8 SM 3/8 AN • ASA#3650433

BD: 2-18-19 • Tattoo: 13G • Adj BW: 88 • Adj WW: 764

W/C Lock Down 206Z

Remington Lock N Load 54U G C F Miss New Level R206 RS Ms. Upgrade 13D Mr. NLC Upgrade U8676 RS Ms. Edition 13Y

CL	- 11	DOC	12.3
BW	.8	CW	47.5
WW	78	YG	19
YW	119	Marb	.34
ADG	.26		040
MCE Milk	6	REA	.78
MWW	24	API	131
	63		
Stay	14	TI	79

CF

Here's a Lock Down son with a little extra top out of a young Upgrade dam that's doing a great job. 13G is a real eye appealing baldy bull with a good set of growth EPDs.



W/C Lock Down 206Z, Sire

Roberts Simmentals



50P

RS Lockdown 59G

Black Dbl. Polled 1/2 SM 1/2 AN • ASA#3650422 BD: 2-9-19 • Tattoo: 59G • Adj BW: 84 • Adj WW: 714

Remington Lock N Load 54U W/C Lock Down 206Z G C F Miss New Level R206 WAGR Driver 706T RS Ms. Minnie 59A

57 R				
CE	12	DOC	11.0	
BW	3	CW	39.8	
WW	69	YG	12	
YW	103	Marb	.48	
ADG	.21	BF	018	
MCE Milk	7	REA	.64	
MWW	24	API	136	
Stay	58 13	TI	78	
July	13		/0	

Every year, this cow has a sale bull or heifer for the keeper pen and this year she did it again. 59G is soft made, sound and athletic with a great set of EPDs.





RS Lockdown 312G

Black Dbl. Polled 1/2 SM 1/2 AN • ASA#3650434 BD: 2-6-19 • Tattoo: 312G • Adj BW: 83 • Adj WW: 715

W/C Lock Down 206Z

RS Ms. Revival 312E

Remington Lock N Load 54U G C F Miss New Level R206 WS Revival 312

CE BW YW ADG MCE Milk MWW	13 -1.0 68 104 .22 8 24 58	rea Api	11.8 38.1 12 .38 023 .58 132
M vv vv Stay	58 13	TI	76



Here's a Lock Down son out of a first calf heifer that we were expecting a lot from and she sure delivered. This bull puts a lot of good things in one package. He's wide based, smooth shouldered and sound on his feet and legs.





RS Lockdown 935G

Black Dbl. Polled 1/2 SM 1/2 AN • ASA#3650421 BD: 2-8-19 • Tattoo: 935G • Adj BW: 87 • Adj WW: 695

Remington Lock N Load 54U W/C Lock Down 206Z G C F Miss New Level R206

WAGR Driver 706T BFJV Miss Driver 935Y 935							
B V A A N N	E W WW DG ACE Ailk AWW tay	11 .3 68 102 .21 7 24 58 13	DOC CW YG Marb BF REA API TI	11.0 38.8 12 .48 018 .62 133 77			

935G is built right from the ground up. He's good footed, well structured and full of muscle from end to end. Out of a top producing Driver daughter and showing a rock solid set of EPDs.





39		1/2 AN • ASA#3650436 5 • Adj BW: 84 • Adj WW: 700
CCR Boulder CCR / EXAR RS Ms. Upsh	Ms. L Taylor 1339Y Upshot 0562B	We tried the Boulder bull last year and really liked the combination of calving ease and arowth be gave us



CE	13	DOC	12.8
BW	9	CW	34.1
WW	57	YG	30
YW ADG	91	Marb	.46
MCE	.21	BF	046
Milk	8 25	REA	.88
MWW	25 54	API	138
Stay	15	TI	73

RS Boulder 606G

We tried the Boulder bull last year and really liked the combination of calving ease and growth he gave us. 606G is wide topped, clean up front and carries it all in a sound athletic package. Check out his balanced EPD profile.



Really like the way Franchise puts a lot of meat, muscle and a real beef bull look into his sons and 806G is a good example of that. You'll love the mass and volume in this bull and he backs it up with performance and power.



TJ Franchise 451D, Sire



RS Franchise 99G

Black Dbl. Polled 1/2 SM 3/8 AN 1/8 MX • ASA#3650435 BD: 2-7-19 • Tattoo: 99G • Adj BW: 92 • Adj WW: 672

CCR Cowboy Cut 5048Z TJ Franchise 451D TJ Miss Net Worth U11 SS Ebonys Grandmaster RS Ms. Master 99Z

99K				
CE	13	DOC	10.0	
BW	.9	CW	31.0	
WW	63	YG	12	
YW ADG	93	Marb	.48	
MCE	.19 8	BF	008	
Milk	° 21	REA	.61	
MWW	52	API	135	
Stay	15	TI	73	

This Franchise son has a cool look to him. He's a real powerhouse of a bull full of red meat and muscle. 99G is big topped, heavy boned and clean through his neck and shoulder.



RS Franchise 860G Black Dbl. Polled 5/8 SM 3/8 AN • ASA#3650423

BD: 2-9-19 • Tattoo: 860G • Adj BW: 94 • Adj WW: 718

CCR Cowboy Cut 5048Z TJ Franchise 451D TJ Miss Net Worth U11 SS Ebonys Grandmaster RS Ms. Master 860X

RS Ms. Applause 861					
CE	15	DOC	10.7		
BW	-1.3	CW	31.6		
WW	62	YG	23		
YW	92	Marb	.36		
ADG	.19		034		
MCE	9	REA	.73		
Milk	25	API	140		
MWW	56				
Stay	17	TI	73		

A solid black Franchise son that is deep, wide based and stout legged. A real beef bull that will add power and pounds to his calves.





RS Executive Order 292G

Black Dbl. Polled 5/8 SM 3/8 AN • ASA#3650424 BD: 2-10-19 • Tattoo: 292G • Adj BW: 91 • Adj WW: 778

W/C Executive Order 8543B

RS Ms. Lockdown 292E

W/C United 956Y Miss Werning KP 8543U W/C Lock Down 206Z RS Ms. Edition 229X

CE 12 BW .2 WW 76 YW 118 ADG .26 MCE 5 Milk 27 MWW 65 Stay 13	DOC 10.9 CW 40.1 YG 24 Marb .22 BF 043 REA .81 API 124 TI 76
---	--



This EO son shows good calving ease numbers along with explosive growth EPDs. He's deep sided, wide topped and fancy. Definitely one to check out sale day.



W/C Executive Order 8543B, Sire



RS Stepping Stone 6G Red Dbl. Polled Purebred • ASA#3650420 BD: 2-8-19 • Tattoo: 6G • Adj BW: 90 • Adj WW: 692

W/C Lock Down 206Z WS Stepping Stone B44 WS Ms. Upgrade Z15 CNS Dream On L186 RS Ms. Dream 6U EAB Jokes On You 6R

CE	11	DOC	10.8	
BW	.8	CW	33.7	
WW	68	YG	39	
YW	102	Marb	.07	
		BF	095	
	-	REA	.81	
MWW		API	126	
Stay	16	TI	71	
	.21 5 24 58 16	BF REA API	095 .81 126	

Here's a red Stepping Stone son that's smooth, stylish and complete. Out of a Dream On cow that gets it done year after year. Full brother was one of our top sellers last year.





RS Stepping Stone 185G Black Baldy Dbl. Polled Purebred • ASA#3650432



		BD: 2	-17-19	• To
	w/ci	ock D	own 2	06Z
WS St	epping	Stone	B44	
		s. Upg		Z15
		. Drea		
RS Ms	Dream	n 1857 . Olie		
		. One		
	CE	13	DOC	11.5
	BW WW	-1.2	CW	31.8
	YW	57 87	YG	38
	ADG	.19	Marb	.12
	MCE	.17	BF	092

Milk

Stay

MWW 56

REA

28 API

15 TI

.75

130

69

This baldy bull is soft made, sound in his structure and sure nice. His dam traces back to Dream On and she makes a good one every year. With his calving ease numbers, he should work on heifers.

Tattoo: 185G • Adj BW: 76 • Adj WW: 619





RS Lockdown 960G Black Baldy Dbl. Polled 1/2 SM 5/16 AN 1/8 CS 1/32 CA 1/32 SS ASA#3650426 • BD: 2-11-19 • Tattoo: 960G

Remington Lock N Load 54U W/C Lock Down 206Z G C F Miss New Level R206 RS Mr. Dream 6W RS Ms. Satin 960Z

Adj BW: 90 • Adj WW: 666

96	wo				
CE	-	12	DOC	9.9	
BV		5	CW	34.4	
W YV		60	YG	21	
)G	90 .19	Marb	.25	
	CE	.19	BF	050	
M	ilk	24	REA	.60	
Μ	WW	54	API	121	
Ste	ay	13	TI	68	

960G is an eye appealing baldy bull that shows thickness and overall style. A solid set of EPDs combine with an excellent disposition.

RS Lockdown 229G Black Dbl. Polled 1/2 SM 1/2 AN • ASA#3650419

BD: 3-13-19 • Tattoo: 229G • Adj BW: 89 • Adj WW: 701

Remington Lock N Load 54U W/C Lock Down 206Z G C F Miss New Level R206 **Duff New Edition 6108** RS Ms. Edition 229X

KJ MICKI 127J					
CE	9	DOC	10.8		
BW	.7	CW	42.5		
WW	65	YG	07		
YW	99	Marb	.29		
ADG	.21		008		
MCE	5	REA			
Milk	23		.57		
MWW	55	API	123		
Stay	16	TI	69		

Here's another Lock Down out of a New Edition, a cross that really seems to work. This bull is deep bellied, square hipped and should give your calves a little pop of performance.



₽£ Λ9

RS Franchise 89G

Black Dbl. Polled 1/2 SM 3/8 AN 1/8 CS • ASA#3650428 BD: 2-14-19 • Tattoo: 89G • Adj BW: 91 • Adj WW: 709

TJ Franchise 451D

RS Ms. Dream 89W

CCR Cowboy Cut 5048Z TJ Miss Net Worth U11 CNS Dream ON L186 80

CE 15 BW .6 WW 67 YW 96 ADG .19 MCE 9 Milk 23 MWW 56 Stay 14	DOC 9.8 CW 25.9 YG 24 Marb .40 BF 041 REA .65 API 134 TI 74
--	---



Sired by Franchise and out of a Dream On dam that's a real beast. Another bull with a good set of EPDs across the board and tops it off with a great look.



TJ Franchise 451D, Sire



RS Franchise 240G

 Black Dbl. Polled 1/2 SM 1/2 AN
 ASA#3650431

 BD: 2-16-19
 Tattoo: 240G
 Adj BW: 87
 Adj WW: 701

CCR Cowboy Cut 5048Z TJ Franchise 451D TJ Miss Net Worth U11 Mytty In Focus RS Ms. Focus 240S

RS Ms. Snafu 24K						
CE	14	DOC	11.5			
BW	.1	CW	28.4			
WW	69	YG	08			
YW ADG	106	Marb	.49			
MCE	.23	BF	011			
Milk	23	REA	.41			
MWW	58	API	143			
Stay	15	TI	78			

Here's a bull that is deep sided, sound and athletic. His calves should really push the scales down, check out his great set of EPDs.





^{Bt} 51	Black	c Dbl. I	Polled	unchise 348G 1/2 SM 1/2 AN • ASA#365 200: 348G • Adj BW: 88 • A
CCR C TJ Franchise		y Cut 5	048Z	
		Worth lition 6		A ltul 1 ti
RS Ms. Editio	n 3482			A little bit younger bull here that's rea
CE	13	DOC	11.6	together right and

CE	13	DOC	11.6
BW	.9	CW	30.6
WW	62	YG	10
YW	94	Marb	.47
ADG	.20	BF	010
MCE	7	REA	.51
Milk	22		
MWW	53	API	136
Stay	16	TI	72

A little bit younger Franchise bull here that's really put together right and we just love his look. A bull that's clean jointed, smooth made and sound.

1/2 SM 1/2 AN • ASA#3650417 oo: 348G • Adj BW: 88 • Adj WW: 640



Here's one sired by Pinnacle, a full brother to the popular Bankroll bull. This guy is soggy middled, easy fleshing and nice profiling. To top it off, he has a calm and quiet disposition.



W/C Pinnacle E80, Sire



RS Lockdown 186G

Black Baldy Dbl. Polled 5/8 SM 3/8 AN • ASA#3650429 BD: 2-15-19 • Tattoo: 186G • Adj BW: 89 • Adj WW: 742

Remington Lock N Load 54U W/C Lock Down 206Z G C F Miss New Level R206 SS Ebonys Grandmaster RS Ms. Master 86Z RS Ms. Applause 86T CE 10 DOC 11.0 BW .3 69 CW 44.7 ww YG -.18 YW 105 Marb .26 ADG .23 BF -.035 MCE 5 REA .73 Milk 24

API

58 ΤI

17

128

72

MWW

Stay

186G is a long sided Lock Down son with a little more frame and a balanced set of EPDs. He sure could add some pounds to your next calf crop.



RS Executive Order E65G Black Dbl. Polled 5/8 SM 3/8 AN • ASA#3650418 BD: 3-8-19 • Tattoo: E65G • Adj BW: 75 • Adj WW: 729

W/C United 956Y W/C Executive Order 8543B Miss Werning KP 8543U W/C Lock Down 206Z RS Ms. Lockdown Y65E RS Ms. Dream 65Y

CE	15	DOC	10.6
BW	-3.0	CW	33.7
WW	67	YG	26
YW	104	Marb	.27
ADG MCE	.23	BF	048
Milk	7	REA	.75
MWW	28 61	API	132
Stay	12	TI	77
/	- 4		

Check out this solid black, big bellied Executive Order son. We feel confident this guy can be used on heifers, he has the look of a calving ease bull and the numbers to back it up. On top of that he has a fancy look we all like.



Order 8543B, Sire





BIG J Disciple 595G

Black Baldy Dbl. Polled Purebred • ASA#(3646144) BD: 3-15-19 • Tattoo: 595G • Adj BW: 89 ET • Adj WW: N/A

Pedigree for Lots 55 & 55A: Mr. CCF 20-20

Long's Miss Sweet Treat

Mr. CCF Vision HTP SVF Dew The Stroke SVF Steel Force S701 Longs Miss Sweets

CE 12 BW 1.5 WW 64 YW 94 ADG .19 MCE 3 Milk 15 MWW 47 Stay 12	DOC CW YG Marb BF REA API TI	6.35 25.1 56 04 12 1.04 111 66
---	---	---

Here is a bull that hit me hard from day one. From his pedigree to his extended neck that ties perfectly into his shoulder. When you watch him in motion you are impressed with the angle of his hock in the softness of his pastern. Maternal sib to One Eyed Jack.

4	BIG J Bill 728G Black Star Dbl. Polled Purebred • ASA#(3
	Black Star Dbl. Polled Purebred• ASA#(3BD: 3-4-19• Tattoo: 728G• Adj BW: 86 B
	and the second se

Mr. CCF 20-20, Sire	

ر 55،

100 C			1000	
CE	12	DOC	6.35	72
BW	1.5	CW	25.1	hin
WW YW	64	YG	56	sib
ADG	94	Marb	04	
MCE	.19 3	BF	12	Or
Milk	15	REA	1.04	yo
MWW	47	API	111	mc
Stay	12	TI	66	an

728G or Bill as we call
him, is another maternal
sib to the fashionable
One Eyed Jack bull. This
young herd sire in the
making is really complete
and correct in his lines.

ASA#(3646147) BW: 86 ET · Adj WW: N/A



BIG J Muff Said 686G Black Dbl. Polled 3/4 SM / 4 AN · ASA#(3646146)



		BD: 3	8-20-19	• Ta	tto		
	SVF St	eel Fo	rce S7	01			
VLE B	VLE Big Deal A617						
	Shawr			P			
	THSF E						
Circle 1	Black						
	Camp	Black	Cap 3	01N			
	CE	10	DOC	10.9			
	BW	.25	CW	21.15			
	WW	56	YG	28			
	YW	78	Marb	.10			
	ADG MCE	.14	BF	06			
	Milk	5	REA	.56			
	TYTIK	20					

API

48

9 ΤI

MWW

Stay

98

60

^{ßt} 56

The Big Deal x Black Pearl mating has really worked well. Full sib heifers to Nuff Said topped both our fall sales. This bull's hip, phenotype, and cougar like movement put him on top of a lot of good cowboys' list.

0: 686G • Adj BW: 81 ET • Adj WW: N/A

55

^{Bt} 57 BIG J Capitalist 566G

Black Baldy Dbl. Polled Purebred • ASA#(3646143) BD: 3-10-19 • Tattoo: 566G • Adj BW: 92 ET • Adj WW: N/A

Mr. TR Hammer 308A ET

Pedigree for Lots 57-57B:

Y1 Miss Yardley W94

Mr. NLC Upgrade U8676 SVF/HS Expecting A Dream 3C Macho M450 BZ Miss Yardley S25

CE W W NDG NCE Nilk NWW tay	10 1.3 68 100 .20 6 21 55 13	DOC 1 CW YG Marb BF REA API TI	10.45 31.2 49 .07 12 .85 120 71	
tay	13	TI	71	

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This stout made, long necked, blaze faced bull is one we are really excited about. He is the lead bull in our Denver pen and might be the best Hammer son yet. Capitalist has the power, the bone, and the look that will make his progeny eye catching and profitable.

2020

2020 DENVE



Mr. TR Hammer 308A ET, Sire



BIG J Holy Water 729G

Black Baldy Dbl. Polled Purebred • ASA#(3646148) BD: 3-19-19 • Tattoo: 729G • Adj BW: 90 ET • Adj WW: N/A

Another really good blaze faced Hammer son. He is also in our Denver pen and just like his brothers there is a lot to appreciate when analyzing this bull. Square hipped, big footed, level top, long sided the list goes on and on.



BIG J Hammer Time 649G

Black Dbl. Polled Purebred • ASA#(3646145) BD: 3-5-19 • Tattoo: 649G • Adj BW: 95 ET • Adj WW: N/A

This bull doesn't have the eye-catching blaze face of his brothers but when it comes to pure power, mass, and bone, he will run right with them.

BULL BUYERS GUIDE

EXPLANATION OF HOW TO UTILIZE API AND TI INDEXES

First, determine which index to use; if you're keeping replacements use API, if not, TI. Then, just as with EPDs, zero in on the unit difference between bulls. (As described to the left, index units are in dollars per cow exposed.) The difference can be used to determine how much a bull is worth compared to another. Or, put another way, how much you can pay for one bull compared to another. For example, when buying an all-purpose-type sire, you can quickly figure a bull scoring +100 for API is worth an extra \$6,000 over a \$50 bull if both are exposed to 30 cows over 4 years (\$50 diff. x 30 hd. x 4 yr. = \$6,000). A percentile-ranking chart is required to determine where a bull's index value ranks him relative to other bulls in the breed. For more information, visit www.simmental.org.









DEFINITIONS OF TERMS

Expected Progeny Differences (EPDs): EPDs are the most accurate and effective tool available for comparing genetic levels. Back Fat (BF): Inches of backfat.

Birth Weight (BW): Pounds of birth weight.

Calving Ease (CE): Percent of unassisted births when used on heifers.

Carcass Weight (CW): Pounds of carcass weight.

Maternal Calving Ease (MCE): Percent of unassisted births in first-calving daughters.

Milk (MLK): Pounds of weaning wt. due to milk.

Marbling (MRB): Marbling score.

<u>Maternal Weaning Weight</u> (MWW): Pounds of weaning weight due to milk and growth. <u>Ribeye Area</u> (REA): Square inches of ribeye.

Stayability (STAY): Percent of daughters remaining in the cowherd at 6 years of age.

Terminal Index (TI): Dollars per cow exposed under a terminal-sire scenario.

Weaning Weight (WW): Pounds of weaning weight.

Yearling Weight (YW): Pounds of yearling weight.

<u>Yield Grade</u> (YG): Yield grade score.

<u>All-Purpose Index</u> (API): Dollars per cow exposed under an all-purpose-sire scenario. <u>Average Daily Gain</u> (ADG): postweaning rate of gain.

<u>Docility</u> (DOC): Percentage of offspring receiving a disposition score of 1 (docile). <u>Stayability</u> (STAY): Percent of daughters remaining in the cowherd at 6 years of age. <u>Terminal Index</u> (TI): Dollars per cow exposed under a terminal-sire scenario. WE LOOK FORWARD TO SEEING YOU ON FEB.13 AT OUR 4TH ANNUAL BULL SALE!



First Class Mail: Time Dated Material!





BULL SALE 2020

THURSDAY, FEBRUARY 13TH 12:00 NOON | WEST POINT LIVESTOCK AUCTION WEST POINT, NEBRASKA